



ATLANTA 2009 MAILING SCHEDULE

In-home dates...	Jan 30-Feb 4	Mar 7-11	Apr 13-17	May 15-20	Jun 19-24	Aug 7-12	Sep 12-17	Oct 16-21	Nov 30-Dec 4
Mail dates...	Jan 28	Mar 5	Apr 10	May 13	Jun 17	Aug 5	Sept 10	Oct 14	Nov 27
Art deadline...	Jan 14	Feb 19	Mar 27	Apr 29	Jun 3	July 22	Aug 26	Sept 30	Nov 13

Map Zone Avg. Income Zip Codes Apt/Condo Bus Avg. Child
Zone Description 1,000's (Primary zips first) % % Age %

CHEROKEE COUNTY 40,000

BC	Bridge Mill/Canton	101	30114, 15	2	0	46	37
TLE	Towne Lake East	115	30188, 89	8	0	47	32
TLW	Towne Lake West	123	30189, 02	7	0	46	37
WO	Woodstock	109	30188	0	0	47	33

COBB COUNTY 140,000

BA	Brookstone/Acworth	115	30101, 02	2	0	46	41
CU	Cumberland	91	30080	32	0	39	17
ECN	East Cobb North	168	30062, 75	0	0	51	36
ECS	East Cobb South	197	30068, 67, 62	0	0	52	31
EM	East Marietta	120	30062, 68	5	0	50	26
KN	Kennesaw	101	30144, 52	3	0	45	34
NC	North Cobb	103	30066, 144	0	0	51	29
NEC	Northeast Cobb	136	30066, 62	0	0	49	36
PF	Powers Ferry	117	30067	29	0	42	20
PS	Powder Springs	106	30127	0	2	45	39
SC	South Cobb	104	30168, 26, 06, 008, 064	0	2	48	29
SV	Smyrna Vinings	112	30080, 082	18	0	45	14
VN	Vinings	153	30339, 080	18	0	37	14
WM	West Cobb	140	30064, 152	0	0	51	34

N. FULTON COUNTY 120,000

AL	Alpharetta	185	30004, 09	0	0	49	31
ALC	Alpharetta/Cumming	172	30004, 40	0	0	46	32
ALE	Alpharetta East	192	30022, 97	0	0	47	41
BH	Buckhead	211	30305, 09, 18, 24	18	8	46	14
BN	Buckhead North(Chastain)	243	30342, 27	9	2	49	23
DN	Dunwoody	178	30338, 46	0	1	52	25
RE	Roswell East	172	30076, 22	0	0	49	30
RW	Roswell West	117	30075, 76	6	0	47	22
SSN	Sandy Springs North	144	30350, 38	4	2	44	18
SSS	Sandy Springs South	187	30328, 327	6	1	52	19
VH	Virginia Highlands	185	30306, 07, 08, 09, 24	7	0	42	14
WW	Windward	209	30005,	0	0	45	41

DOUGLAS COUNTY 10,000

DL	Douglasville/Lithia Springs	90	30134, 35, 22	0	4	45	36
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S. FULTON COUNTY 10,000

SF	Union City/Fairburn/Palmetto	75	30213, 68, 91, 349	4	4	49	27
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FAYETTE COUNTY 40,000

FVN	Fayetteville North	117	30214	5	0	51	35
FVS	Fayetteville South	120	30215	5	0	51	35
PTN	Peachtree North	146	30214, 15, 69, 90	6	0	49	34
PTS	Peachtree South	135	30215, 69	4	0	50	39

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HALL & JACKSON COUNTIES 20,000

CE	Chateau Elan	82	30517, 42, 48, 49	0	0	47	33
LE	Lake East	78	30504, 66, 42, 07	1	0	50	30

FORSYTH COUNTY 20,000

CMW	Cumming West/Polofield	136	30040	0	0	48	35
WC	Windward Cumming	155	30041, 05	0	0	47	39

GWINNETT COUNTY 170,000

BE	Buford East	115	30519, 18	1	0	45	46
BW	Buford West	90	30518	2	0	46	35
DH	Dacula/Hamilton Mill	118	30019, 11, 43	0	0	45	44
DU	Duluth	139	30096, 97	1	0	50	30
FF	Five Forks	128	30044, 78	0	3	47	35
LLE	Lilburn East	117	30047, 44, 39	2	6	51	33
LLW	Lilburn West	118	30047, 87	3	6	53	26
LO	Loganville	95	30052	0	6	50	31
LS	Lawrenceville/Suwanee	127	30043, 24	0	0	47	41
MC	Mill Creek	97	30519, 42, 48	0	0	46	34
NL	North Lawrenceville	127	30043	0	0	47	42
PCN	Peachtree Corners N	203	30092, 22, 97	2	0	51	36
SD	Suwanee/Duluth	218	30024, 97, 41, 05	0	0	46	47
SG	Snellville/Grayson	103	30017, 78, 52	0	5	46	40
SL	South Lawrenceville	100	30045	0	0	47	32
SN	Snellville	100	30039, 78	0	0	48	41
SU	Suwanee	154	30024, 97	0	0	46	40

DEKALB COUNTY 10,000

BT	Brookhaven/Toco Hills	149	30317, 29, 24, 33, 34	0	0	49	13
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CLAYTON COUNTY 10,000

JL	Jonesboo/Lovejoy	100	30236, 28, 38, 60	1	2	50	33
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HENRY COUNTY 30,000

MD	McDonough	95	30252, 48	1	1	48	37
MW	McDonough West	105	30253, 28, 30248	1	5	47	38
SK	Stockbridge	97	30281	6	5	46	34

PAULDING COUNTY 10,000

PHD	Powder Springs/Hiram/Dallas	107	30141, 57, 27	3	3	45	40
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COWETA COUNTY 20,000

CC	Coweta South	93	30263, 65, 76, 77	0	0	49	37
CW	Coweta North	104	30263, 65, 77	0	0	48	35

Each zone represents 10,000 addresses.